NJ WEALTH

FINANCIAL PRODUCTS DISTRIBUTORS NETWORK

NJ CLIENT DESK 2.0

Launch Presentation

Why Client Desk 2.0?

The challenges of having two separate systems - EWA & Client Desk

Investor:

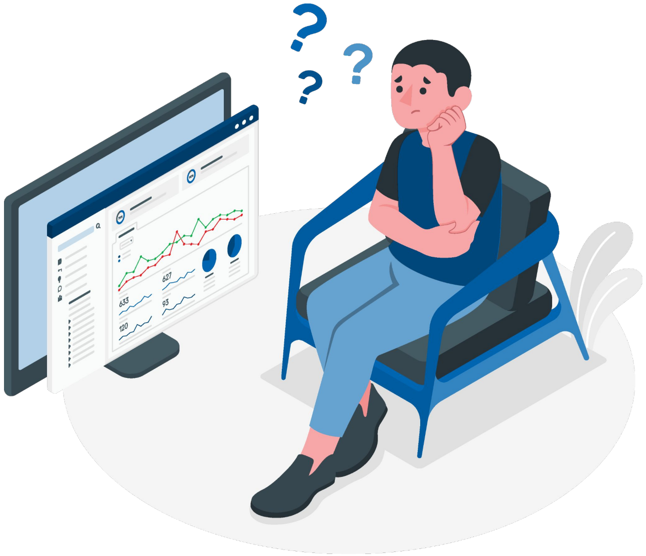
- Different experiences on different platforms
- Difference in scope of reports and features
- Investor without EWA /EMF did not have access to EWA platform

Partner:

- Not extending the Transaction option (EWA) to Clients
- Difficulty in migrating CD users to EWA

NJ:

- Easy maintenance of investor desks



CD 2.0 - The Big Takeaways

Clients:

- Uniform Experience across EWA and CD 2.0
- Access to all reports /items

Partner:

- Transaction option removed
- Common and Consistent Mapping of Investors
- Sync of all data

Technology:

- Similar experience on both EWA and CD 2.0

The Key Changes…

Login & Access
- Login credentials of old CD to continue on new CD 2.0
- Investors without EWA to get CD 2.0

Look & Feel
- Similar design to EWA but with colour variations
- Improvements done on EWA, available on CD 2.0

CD 2.0 Menu
- All major missing reports and utilities are part of CD 2.0 and also EWA

The Key Changes…

Partner Access

- Yes. CD 2.0 access just like EWA & existing CD
- Partner to view CD 2.0 of investor whose Group is not created

Group Management

- CD Group Management and EWA Mapping modules are merged
- Group creation flow to remain primary flow with concept of Parent - Child introduced

Family Needs

- To be consistent on both EWA & CD 2.0 - on lines of EWA
- Migration of old CD FN to new CD 2.0 and EWA

The Key Changes…

New Items On EWA /CD 2.0

- MF - Portfolio exposure (Scrip /Sector /Credit Rating exposures)
- NJ Rec. Portfolio Reports - Performance, Corpus Movement
- PMS/AIF Reports - Valuation, Performance, Corpus Movement

Non-NJ Entry

- Available on Partner Desk
- Entry modules not to be part of CD 2.0 for investors
- Existing data will continue to be available for investors

* Additional new features are under development and will be available at a later stage

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Summary - EWA Vs. CD 2.0 Vs. Existing CD (old)

Modules	EWA	CD 2.0	Old CD
Look & Feel	Similar		Different
Investor Mapping (Parent - Child)	Common		Independent
Family Needs	Common		Independent
Reports Scope	Common*		Independent
Transact Option	Yes	No	No
View for Non-EWA Investors	No	Yes	Yes
Access to Desk	Continue	After Launch & Migration	Continue temporary
Mobile App Access	Yes	Yes	Yes
Group Management (Existing)	Common After Launch & Migration		Stop After Launch
Partner EWA Mapping PIT	Not Required After Launch		NA
Non-NJ Data Entry	Common - Available from PD		Only from CD

The Migration

We will migrate existing CD Groups to CD 2.0 with Parent-Child Mapping

Universe

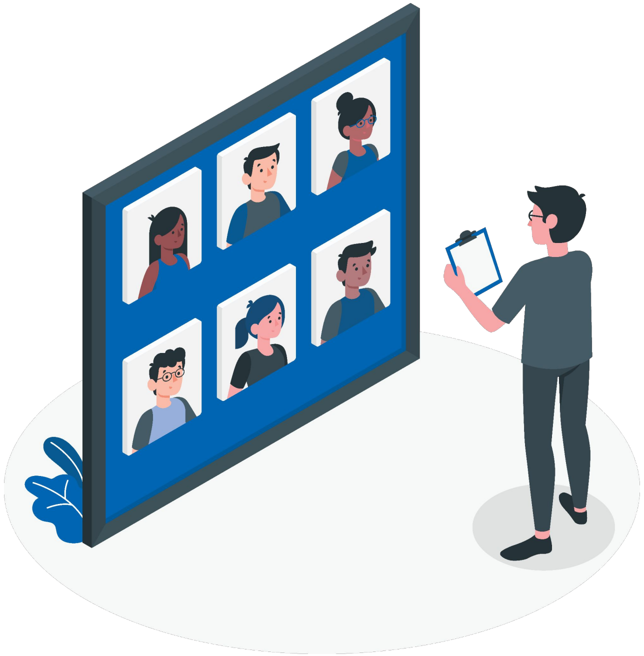
- Existing Client Desk Groups created
- Only investors with PAN

We had to check for

- Who can be the Parent Investor?
- If there is any cross-mapping of investors in Group and EWA Mapping
- PAN is available

Support

- Seamless Auto-migration for a large universe
- Cooling off period with no authorisation required for any mapping /unmapping request



The Migration

Groups - Parent Identification

How are we identifying Parent investor?

- Single Investor
- Single Investor mapped as Parent in EWA and falling in the Group
- Unique Investor with exact match with the name of Group

If Parent not identified

- Partner can go to Group Management > Select Missing Parent > Identify Parent in Group.
- Once done, NJ CD 2.0 access will start in some time.

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The Migration

Successful Migration (~81%):

Scenario	Impact /Logic	Vol.
Single Investor Groups	Access to CD 2.0 available	~ 73%
Group with Parent Identified (Multiple Investors)	Common view on CD 2.0 and EWA In EWA, earlier unmapped investors, if any, will start showing.	~ 8%
Minor Investors	Minor investors will be seen in the CD 2.0	NA

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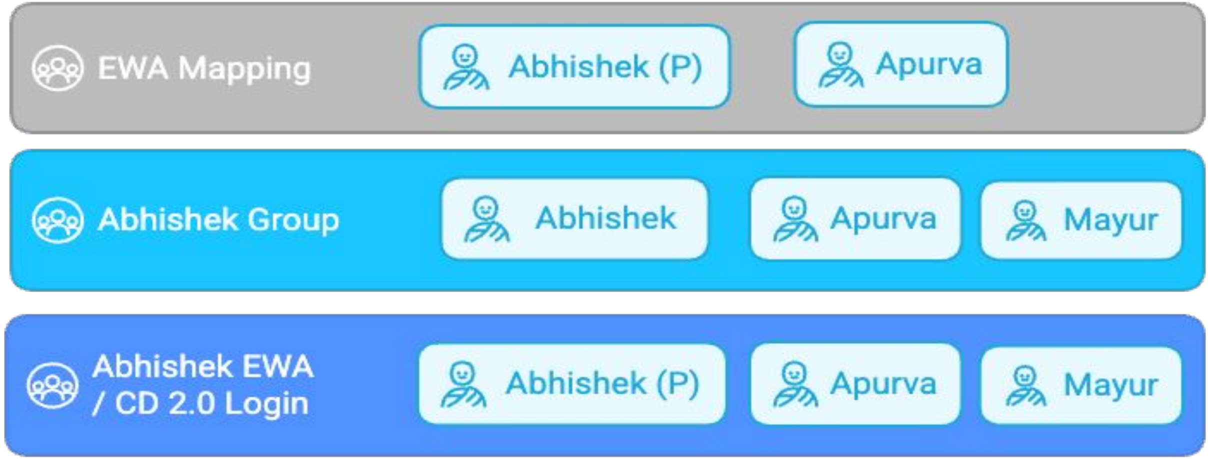
The Migration

Successful Migration - Impact

Parent Identified

- Investors already mapped in existing Client Desk Group but mapping on EWA not done, will be mapped.



The Migration

Migration not done

Scenario	Reason /Example	Action by Partner	Vol.
Parent Not Identified	Name match - either None or more than 1 name matches	Identify Parent Investor TAT = In ~2 Hours	~ 15%

Note: # Existing EWA View and CD Access will continue as it is.
No authorisation required for mapping /unmapping during cooling off period

The Migration

Family Needs

- The idea is to have consistent view of FN across EWA & CD 2.0
- If needs are created only in one desk, then the same will get reflected on both EWA and CD 2.0 as it is.
- Eg. If FN is created on EWA, we will ignore any FN created on CD.
- Will migrate CD Family Needs data with mapping if no EWA Family Needs data is there.

Family Needs Exceptions

- If FN created in both EWA and CD, we will not migrate any data and FN as per EWA will continue

The Migration

What we doing

- We will start migration from Saturday onwards. It will take around 2-3 days for major of migration to be executed for Partners
- During Migration (from Saturday onwards) will stop…
    - New Group Creation and Mapping Requests
    - EWA Mapping PIT Requests
    - AUM Transfer
    - Family Neds Creation on CD from PD
- Permanent
    - EWA Mapping PIT
    - Family Needs Creation from PD

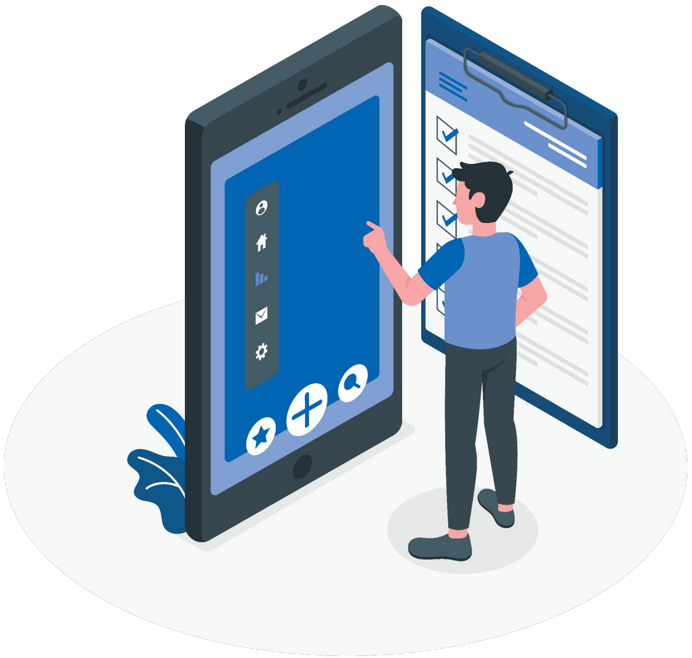
Post Migration / Launch

Client Access

- No impact on existing CD. To continue as it is.
- Access available from NJ CD 2.0 from website
- EWA / CD 2.0 investors view may get updated. More investors may be visible on EWA.
- Alert message on existing CD with link to CD 2.0 (if migration is successful). This option will also be available on CD Mobile app.

Partner View to CD

- Existing CD to continue. CD 2.0 option to be available.
- Separate access for investor view of CD 2.0 without any mapping (will include investors without PAN) for easy reference.



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Post Migration / Launch

Partner Admin

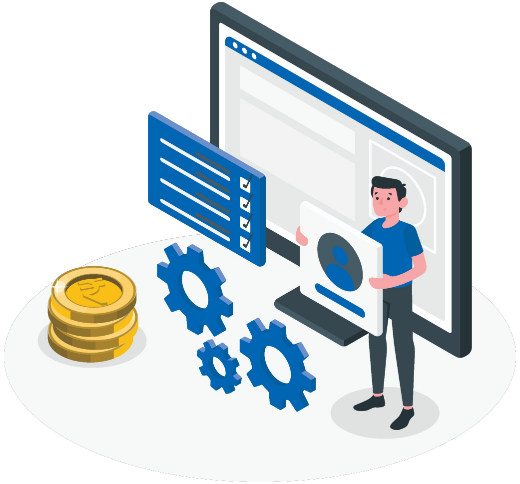
- Group Management module updated (with mapping effect)
- Old Group Management will not be available. No new CD (old) to be created.
- Cooling period for Authorisation from Parent | Child
- Any gaps /missing groups can be managed by Partner via utility

Family Needs

- Old CD Family Needs modules will be disabled.
- New Family Need to be created from EWA/ CD 2.0 FN module only

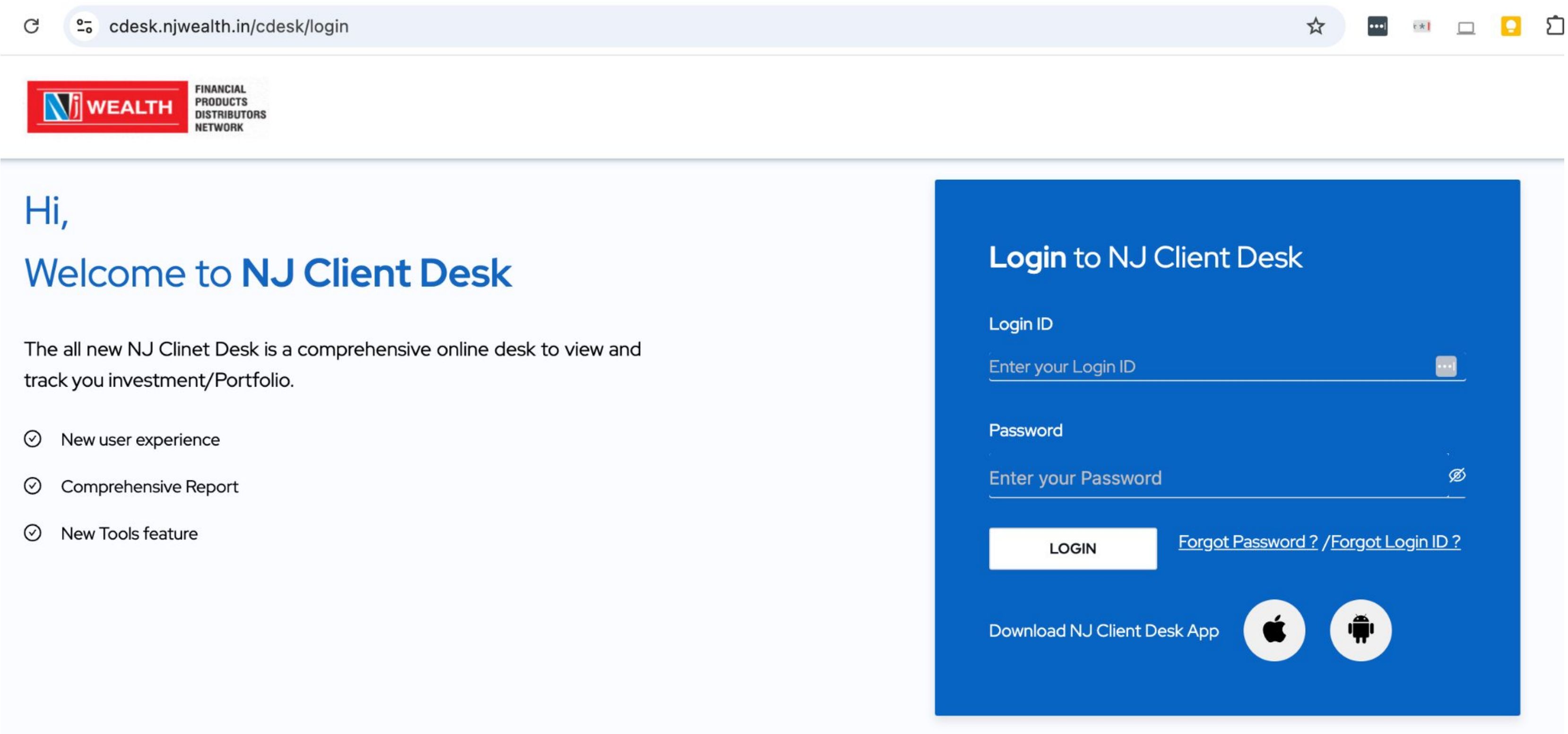
Communication

- New CD 2.0 in place of old CD links
- Centralised communications to be sent to all investors /groups
- Parent Investor email /mobile to be used for Group level communications

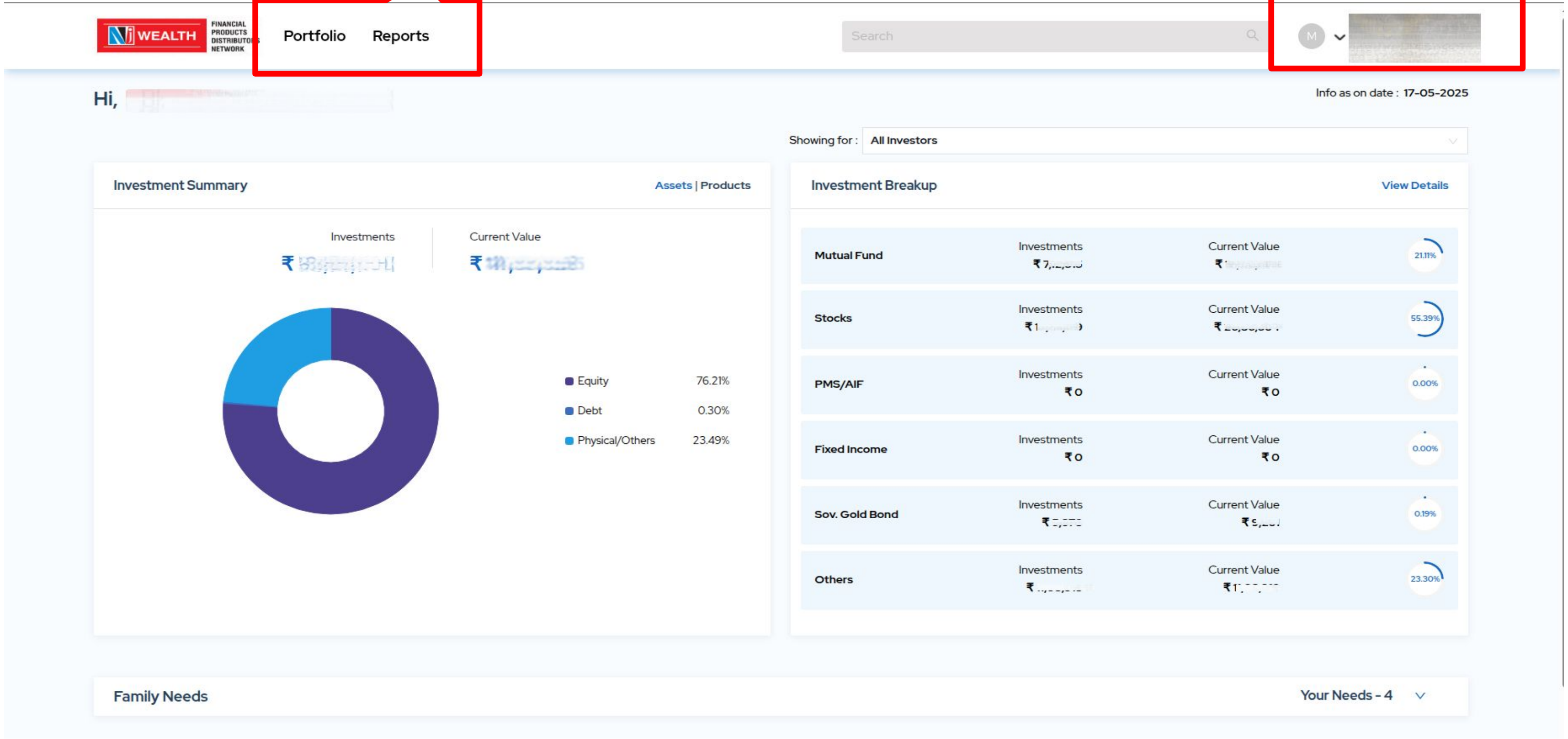


SCREENSHOTS

CLIENT DESK 2.0



CLIENT DESK 2.0



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NJ WEALTH FINANCIAL PRODUCTS DISTRIBUTORS NETWORK

Home > Reports > Mutual Fund > Current Holdings

Mutual Fund Current Holdings Report

All SIP FILTER

Scheme Wise Summary
As on Date: 25-12-2024

Show Chart Excel Email

Investment Amount ₹
Current Value ₹
Unrealised Gain / Loss ₹

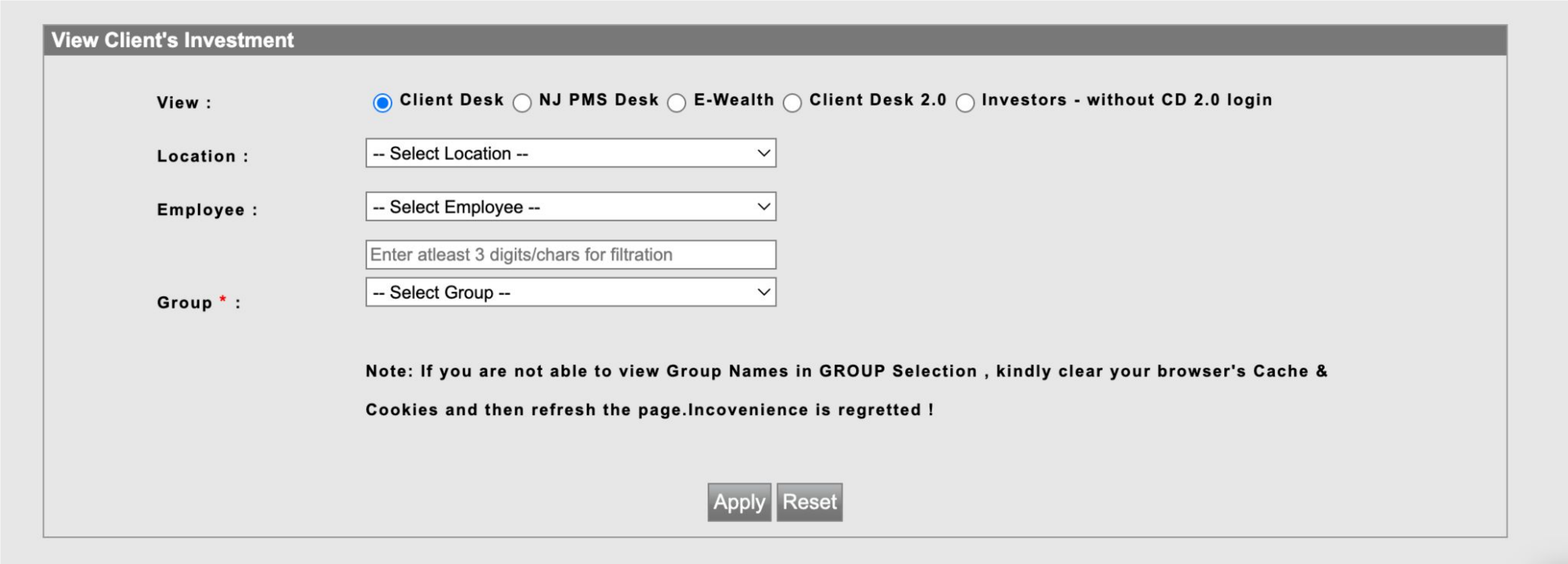
Investor : All

Sr. No.	Scheme	Type	Sub Type	No. Of Unit	Inv. Amt. (₹)	Div. Reinv. (₹)	Current Value (₹)	Unrealised Gain / Loss (₹)	Annualized Return (%)	Abs. Return (%)	%Holding	Tenure
1	Canara Robeco ELSS Tax Saver - Gr	Equity	ELSS	79	.39	0.00	.06	.67	17.86	49.82	16.62	LT
2	DSP Liquidity Fund - Regular Plan - Gr	Debt	Liquid	71	.70	0.00	.77	.07	5.91	22.23	0.34	LT
3	Edelweiss Mid Cap Fund - Regular Gr	Equity	Mid Cap	23	.99	0.00	.99	00	11.27	1.64	5.88	ST
4	HDFC Small Cap Fund - Gr	Equity	Small Cap	01	.02	0.00	.78	.24	-8.55	-1.24	5.65	ST
5	HSBC Liquid Fund - Gr	Debt	Liquid	17	.93	0.00	.48	.55	5.91	22.25	0.00	LT
6	Invesco India Contra Fund - Gr	Equity	Contra	21	.90	0.00	.17	.27	34.83	50.97	0.29	LT
7	Invesco India Liquid Fund - Gr	Debt	Liquid	36	.67	0.00	.07	40	5.92	22.29	0.06	LT
8	Kotak ELSS Tax Saver Fund - Gr	Equity	ELSS	73	.85	0.00	.58	.73	21.52	77.05	21.43	LT
9	Kotak Smallcap Fund - Gr	Equity	Small Cap	20	.01	0.00	1.41	.60	-11.00	-1.60	5.66	ST
10	Motilal Oswal ELSS Tax Saver Fund - Gr	Equity	ELSS	39	.03	0.00	.25	.22	33.79	131.18	32.64	LT
11	Nippon India Growth Fund - Gr	Equity	Mid Cap	32	.99	0.00	.92	.07	-3.28	-0.48	5.76	ST
12	Tata Mid Cap Growth Fund - Gr	Equity	Mid Cap	92	00	0.00	.51	.49	-12.56	-1.82	5.66	ST
Grand Total				54	.48	0.00	.99	.51	24.01	50.03	100.00	

Weighted Avg. Ann. Return : 24.01% | Weighted Avg.Abs. Return : 50.03% | Unrealised Gain / (Loss) : ₹

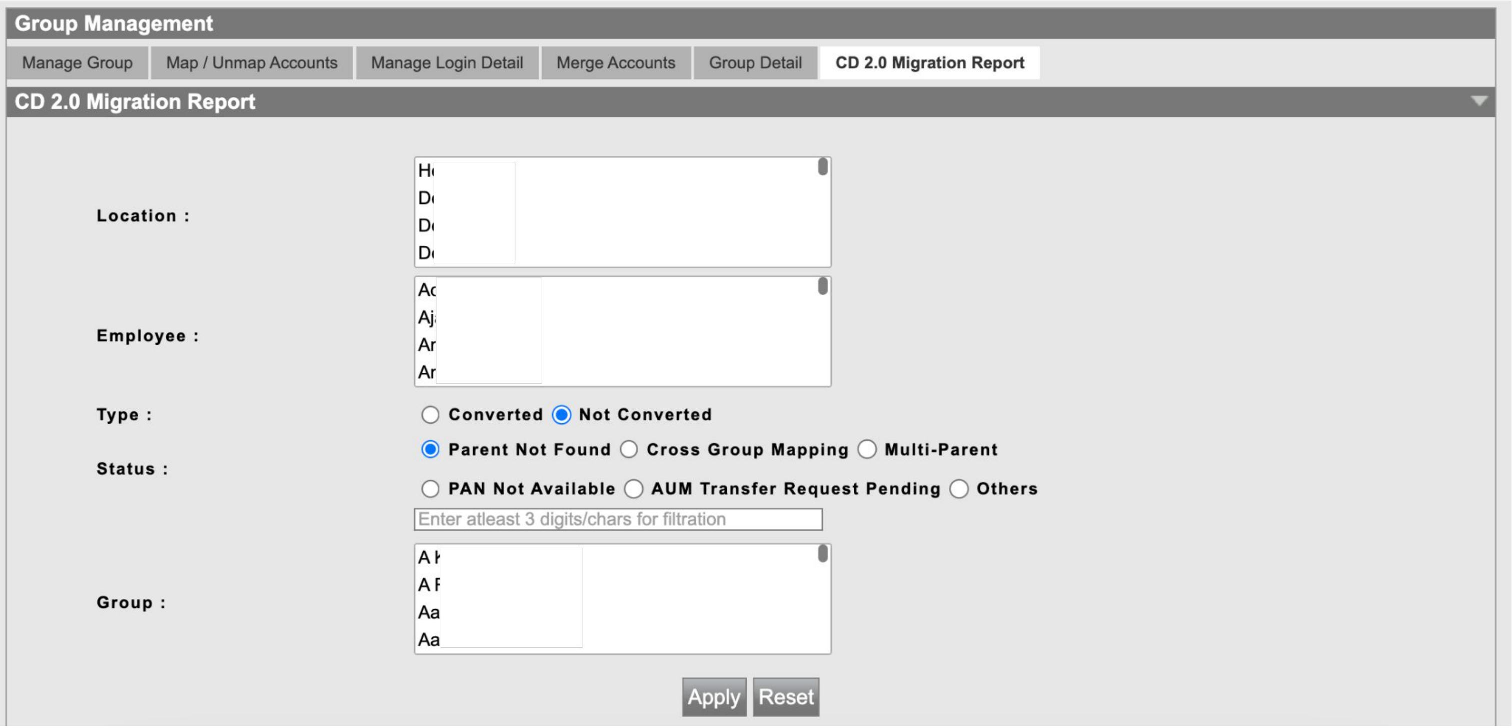
Current Value Of Your Total Investment Is ₹

Partner Desk > View Client Investments



Partner Desk > Group Management

Existing Group Mngt. Module Continues. Migration Report Added + Parent-Child Concept update.



You can easily see cases where migration is not successful.
On client, one can directly go to the Group / further information.

Status : Parent Not Found / Cross Group Mapping / Multi-Parent / PAN Not Available / AUM Transfer Request Pending / Others

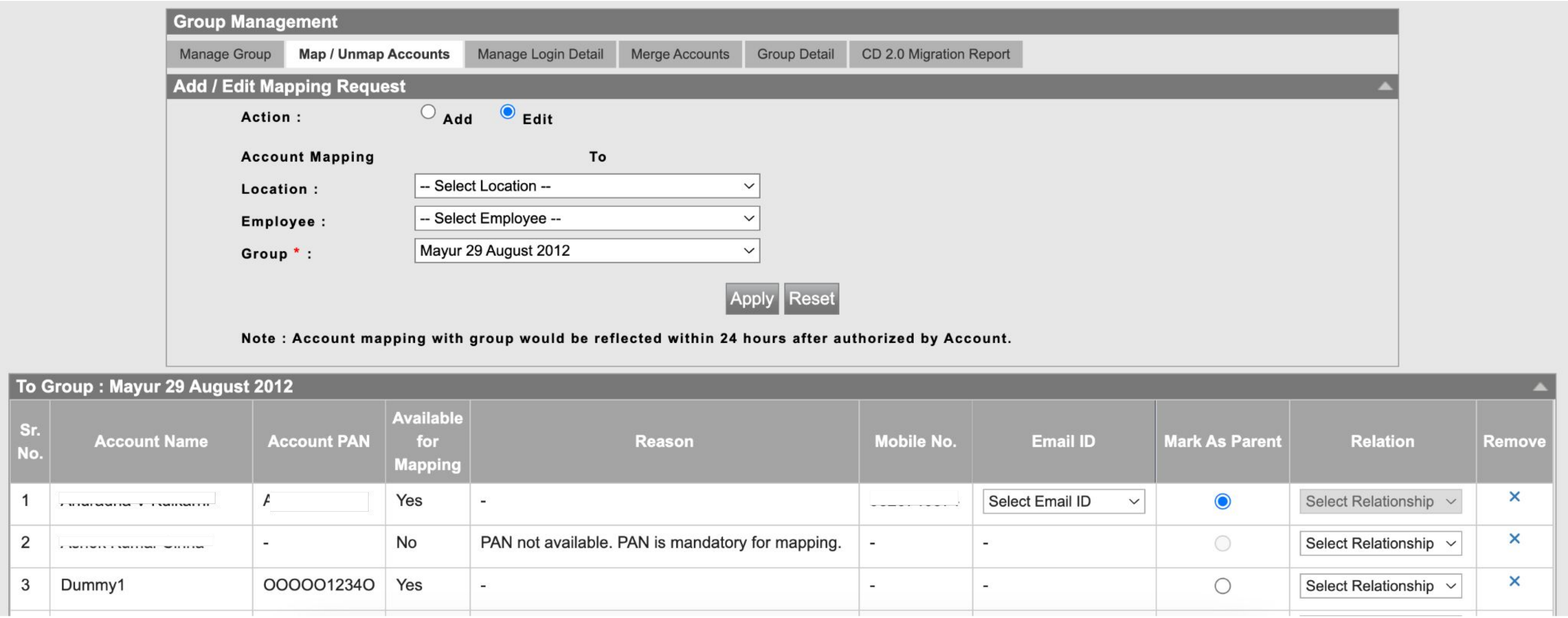
Enter atleast 3 digits/chars for filtration

Group : Mayur 29 August 2012

Apply Reset

Sr. No.	Location	Partner/Employee	Group Name	Investor Count	Migration Status	Migration Remark	Suggested Action	Investors Without PAN	Request Status
1	Zone 1	online mgmt	Mayur 29 August 2012	15	Not Converted	Parent Not Found	Update Parent in Group	13	-

Select Group with Missing Parents - Select Investor as Parent. Update Relationship.


Group Management

Manage Group | Map / Unmap Accounts | Manage Login Detail | Merge Accounts | Group Detail | CD 2.0 Migration Report

Add / Edit Mapping Request

Action : Add Edit

Account Mapping To

Location : -- Select Location --

Employee : -- Select Employee --

Group * : Mayur 29 August 2012

Apply Reset

Note : Account mapping with group would be reflected within 24 hours after authorized by Account.

To Group : Mayur 29 August 2012

Sr. No.	Account Name	Account PAN	Available for Mapping	Reason	Mobile No.	Email ID	Mark As Parent	Relation	Remove
1	[illegible]	[illegible]	Yes	-	[illegible]	Select Email ID		Select Relationship	×
2	[illegible]	-	No	PAN not available. PAN is mandatory for mapping.	-	-		Select Relationship	×
3	Dummy1	OOOOO1234O	Yes	-	-	-		Select Relationship	×

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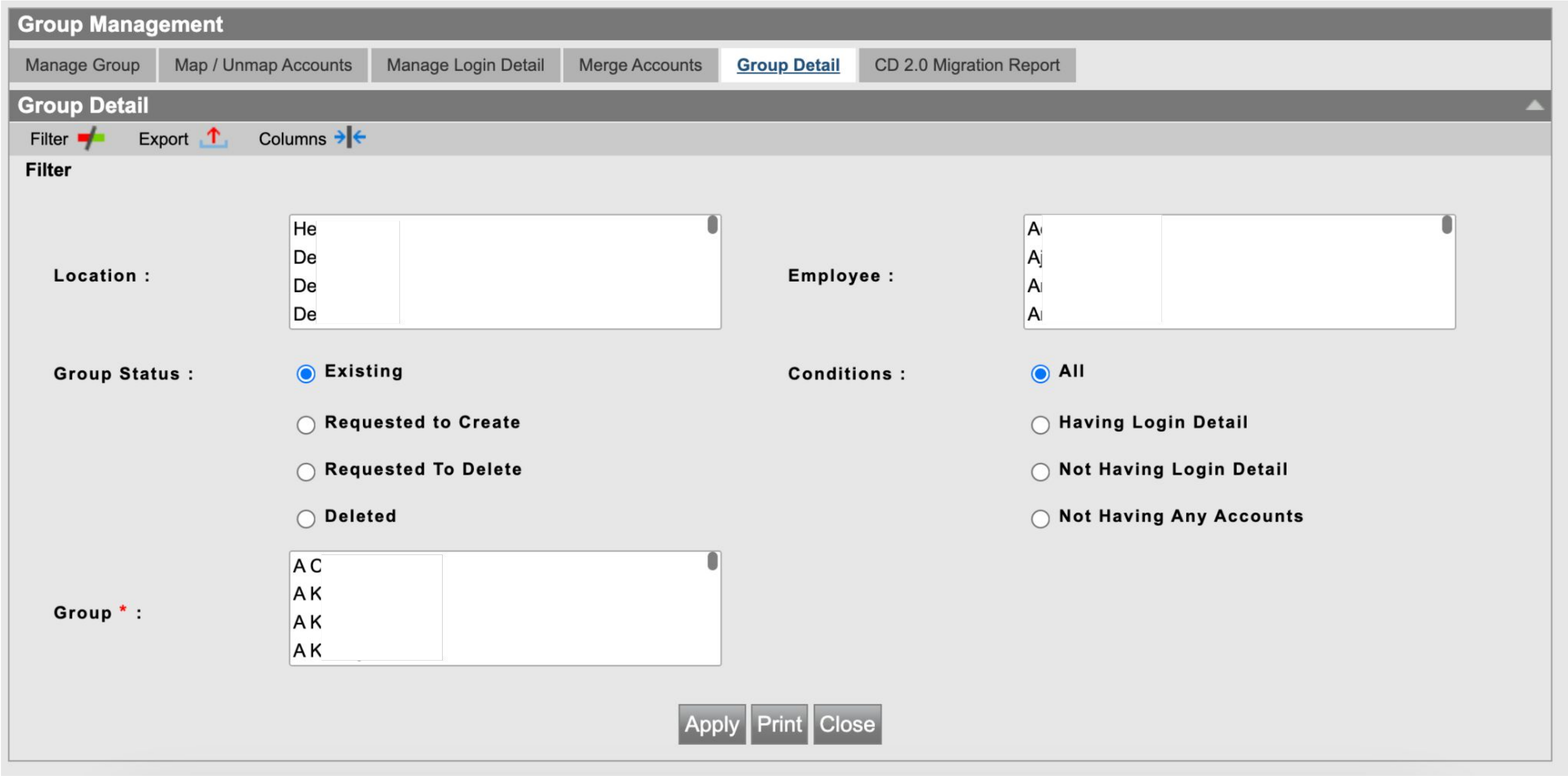
Partner Desk > Group Management



Group details will show the Groups with the Parent Investor identified.

Group Management

Manage Group | Map / Unmap Accounts | Manage Login Detail | Merge Accounts | **Group Detail** | CD 2.0 Migration Report

Group Detail

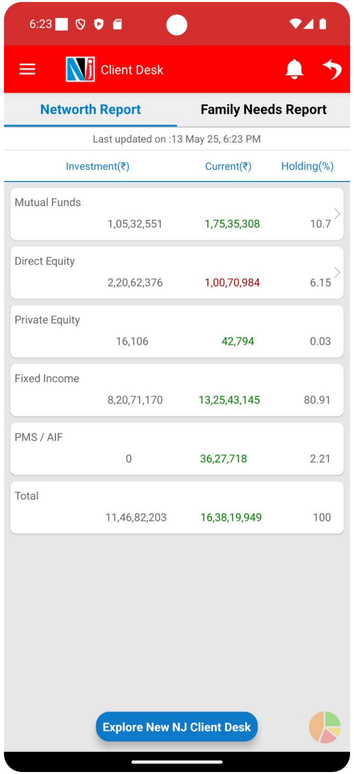
Filter Export Columns

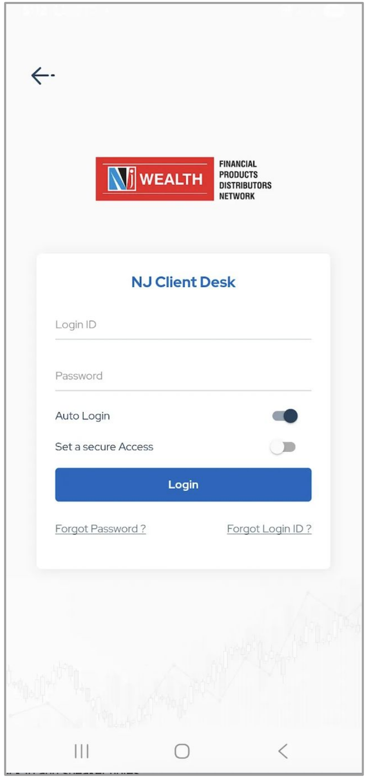
Group Detail

Sr No	Group Name	Relationship Handler	Mobile	Email	Parent Account	Parent PAN	No. Of Child	Group Status
1		a	91	@gmail.com	-	-	-	Existing
2		a	98	.in				Existing

CLIENT DESK 2.0

Mobile App Notification:





Non-NJ Entry Module:

NJ Recommended MF Portfolio ⌄   Client Services ⌄

Client Servicing

- View Client Investments
- EWA Family Needs Report NEW
- DE Portfolio Comparison Tool
- Portfolio Review Utility
- Portfolio Review Report MIS
- Non NJ Portfolio Review MIS
- Non NJ Investment Entry Utility
  - Direct Equity
  - Bank FD
  - Company FD
  - BONDS
  - Debenture
  - Post Scheme
  - PPF
  - Real estate
  - Bullion
  - Private Equity
  - Private Debt

Thank You

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